

Methodist College 2016-2021 Strategic Plan Overview

Initiative: Advancing a Culture of Teaching and Learning – Dr. Deborah Garrison, Vice President of Academic Affairs, lead

Goal – Position Methodist College as a premier institution for best practices in teaching and learning.

1. Objective – Design and implement a Center for Teaching and Learning Excellence
2. Objective – Create an optimal professional experience for faculty at Methodist College
3. Objective – Attain recognition for excellence in teaching, scholarship, and community engagement
4. Objective – Develop, implement, and assess innovative, academically rigorous approaches to award credit for life-long learning in accordance with HLC and DOE regulations

Goal – Increase new academic programs to meet the Health and Human Services needs of population in Greater Peoria, the state, and the nation.

1. Objective – Establish 3-5 certificate programs to meet demonstrated need
2. Objective – Develop undergraduate degree programs in areas of data-driven need
3. Objective – Develop graduate programs in verified areas of need
4. Objective – Establish professional continuing education programs to meet documented need
5. Objective – Develop new program partnerships with peer institutions

Goal – Strengthen the Methodist College culture of professionalism, engagement, and co-curricular activities.

1. Objective – Establish opportunities for students to embrace and enact the professional healthcare role
2. Objective – Increase the number of students engaged with alumni activities
3. Objective – Involve returning students, as leaders, in mentoring and orientation of new students
4. Objective – The College will be a trend-setting, educational institution in experiential learning
5. Objective – Establish meaningful and memorable traditions for students
6. Objective – Students will display professional attributes and behavior
7. Objective – Foster a campus climate of inclusivity, cultural competence and humility

Goal – Position Methodist College as a premier institution of higher education dedicated to excellence through integration of new Academic Departments in assessment of student learning and shared governance.

1. Objective – Engage faculty across the Academic Affairs division in the implementation of the Undergraduate Student Learning Outcomes approved in Spring 2016.
2. Objective – Engage faculty in each Academic Department to update Program outcomes and engage in systematic assessment, incorporating new Academic Departments into assessment plan.
3. Objective – Methodist College adopts and implements revised Faculty Bylaws to incorporate new Academic Departments.

Initiative: Creating a Strong Fiscal Foundation – Tim Dietz, Director of Finance, lead

Goal – Revenue Diversification

1. Objective – Increase revenue after applying a cost/benefit analysis including more indirect costs to Grants
2. Objective – Increase Store/Café sales year to year through the 5 years.
3. Objective – Conduct 3-5 feasibility studies for programs

Goal - Increase Capacity for Revenue

1. Objective - Create an infrastructure for a comprehensive grant program
2. Objective - Conduct feasibility studies for current programs
3. Objective - Increase Foundation Scholarships by \$200,000
4. Objective - Hold 3-5 different Alumni Events
5. Objective - Increase independence & decision-making regarding current cash flows and procedures

Goal - Increase Connection/Identification with the College

1. Objective - Identify 1-2 additional areas to partner with as a Branch Campus

Initiative: Embracing Civic Engagement: Service Learning, Volunteerism, Community Partnerships - Dr. Keith Branham, Dean of Student Services, lead

Goal - Be an Identifiable Leader in providing higher education opportunities for all members of our community.

1. Objective - Develop health promotion programs utilizing collaborative approach within community engagement student requirement to serve underserved populations in greater Peoria

Goal - Serve Our Community through Volunteerism and Service Learning

1. Objective - Increase Federal Work Study service in the community
2. Objective - Completion of Civic engagement as a graduation requirement
3. Objective - Increase Employee volunteer opportunities

Initiative: Continued Growth and Differentiation of Student Body - Dr. Kimberly Johnston, President, lead

Goal - Methodist College will be a destination campus for post-traditional learners

1. Objective - Creation of a supportive and holistic environment for post-traditional learners as demonstrated by positive scores for this group on student satisfaction survey.

Goal - Increase the numbers of local young people who choose MC as a choice for college.

1. Objective - Development of career skills and increased knowledge of potential careers especially those in healthcare for teens and young adults as demonstrated by increased numbers of young people from these programs enrolling in Methodist College.

Goal - Focused efforts to increase collaborative relationships with other college and universities related to collegiate sports programs.

1. Objective - Undertake focused efforts to develop collaborative relationships with other colleges and universities as demonstrated by at least one intercollegiate program in place by June 1, 2021.